



## 8<sup>th</sup> Annual American Red Cross *Real Heroes Breakfast*

Thursday, September 20, 2012  
Salem Conference Center

### PRESENTING SPONSOR ~ \$12,000 \*

- ~ Company name becomes part of the event title (American Red Cross Real Heroes Breakfast presented by XYZ Company)
- ~ Company name and logo featured on Red Cross website (with hyperlink to company website), on printed materials, in pre-event & post-event sponsor loop, program, introduction at the podium during the program and opportunity to speak at event
- ~ Company logo placed at end of video production used at event and distributed to local media - streaming video version also posted on YouTube and available for placement on company website - full color back page ad and half-page ad in event program
- ~ Sponsor table in prime location - company logo prominently displayed on signage - table seats ten (10) guests
- ~ Thank-you gift from the Red Cross for each guest at your table

### MISSION / MEDIA SPONSOR ~ \$6,500 \*

- ~ Company name and logo featured on Red Cross website (with hyperlink to company website), on printed materials, in the pre-event and post-event sponsor loop, program, introduction at the podium during the program and opportunity to speak at event
- ~ Three-quarter page space in event program
- ~ Company logo placed at end of video production used at event and distributed to local media - streaming video version posted on YouTube and available for placement on company website
- ~ Table in prime location - company logo prominently displayed on table signage - seats ten (10) guests

### HERO SPONSOR ~ \$3,000 \*

- ~ Company name and logo featured on Red Cross website (with hyperlink to company website), on printed materials, in pre-event and post-event sponsor loop, program, introduction at the podium during the program and opportunity to speak at event
- ~ Company logo placed at end of video production used at event, distributed to local media and placed on Red Cross website - streaming video version posted on YouTube and available for placement on company website - half-page ad in event program
- ~ Table in key location - company logo prominently displayed on table signage - seats ten guests

**\* This recognition opportunity is limited by the number of honorees; it is available on a first come, first served basis after cash sponsorship recognition commitments have been fulfilled.**

### PREPAREDNESS SPONSOR ~ \$1,500

- ~ Company name featured on Red Cross website (with hyperlink to company website) and in pre-event and post-event sponsor loop
- ~ Company name printed in event program
- ~ Company name displayed on table signage - seats ten (10) guests

### TABLE SPONSOR ~ \$600

- ~ Company name printed in event program
- ~ Company name displayed on the table signage - seats ten (10) guests

### PATRON ~ \$300

- ~ Name printed in event program . seats for four (4) guests