

6th Annual American Red Cross Real Heroes Breakfast

presented by Fred Meyer Stores



Thursday, September 9, 2010
Salem Conference Center

PRESENTING SPONSOR ~ \$10,000

RECOGNITION

- Company name becomes part of the event title (American Red Cross Real Heroes Breakfast presented by Fred Meyer Stores).
- Company logo to be placed at end of video production used at event and distributed to local media. Streaming video version also to be posted on YouTube and available for placement on company website.
- Company name & logo featured on Red Cross website (with hyperlink to company website), on printed materials, in the pre-event & post-event sponsor loop, program, introduction at the podium during the program and opportunity to speak at event.
- Full page ad in event program.

TABLE PLACEMENT & TOKENS OF APPRECIATION

- Prime location directly in front of the stage. Company name will be prominently displayed on the table signage. Seats ten people.
- A thank-you gift from the Red Cross for each guest at your table.

EVENT SPONSOR / MEDIA SPONSOR ~ \$5,000

RECOGNITION

- Company logo to be placed at end of video production used at event and distributed to local media. Streaming video version also to be posted on YouTube and available for placement on company website.
- Company name & logo featured on Red Cross website (with hyperlink to company website), on printed materials, in the pre-event & post-event sponsor loop, program, introduction at the podium during the program and opportunity to speak at event.
- Three-quarter page ad in event program.

TABLE PLACEMENT

- Prominent location in front of the stage. Company name will be prominently displayed on the table signage. Seats ten people.

HERO SPONSOR ~ \$2,500

RECOGNITION

- Company logo to be placed at end of video production used at event, distributed to local media and placed on Red Cross website. Streaming video version also to be posted on YouTube and available for placement on company website.
- Company name & logo featured on Red Cross website (with hyperlink to company website), on printed materials, in the pre-event & post-event sponsor loop, program, introduction at the podium during the program and opportunity to speak at event.
- Half-page ad in event program.

TABLE PLACEMENT

- Location near front of room. Company name will be prominently displayed on the table signage. Seats ten people.

PREPAREDNESS SPONSOR ~ \$1,000

RECOGNITION

- Company name featured on Red Cross website (with hyperlink to company website) and in the pre-event & post-event sponsor loop.
- Company name printed in event program.
- Company name displayed on the table signage. Seats ten people.

TABLE SPONSOR ~ \$600

RECOGNITION

- Company name printed in event program.
- Company name displayed on the table signage. Seats ten people.

PATRON ~ \$250

RECOGNITION

- Name printed in event program.

Please reserve the following for me:

___ \$10,000 Title Sponsorship Sponsor

___ \$5,000 Co-Sponsorship

___ \$2,500 Hero

___ \$1,000 Preparedness Sponsor

___ \$600 Table Sponsor

___ \$250 Patron

Company Name: _____
Please list exactly as you wish to be listed in the Program

Mailing Address: _____

City/State/Zip: _____

Contact Name: _____ Contact Phone: _____

Contact e-mail address: _____

Enclosed is a check for \$_____ Please charge credit card: \$_____ Please invoice: \$_____

Acct. _____ Visa MasterCard Discover

Exp. Date _____ Signature _____

Please call Karen Schultz direct at 503-779-1250 to discuss payment by installment for sponsorships.